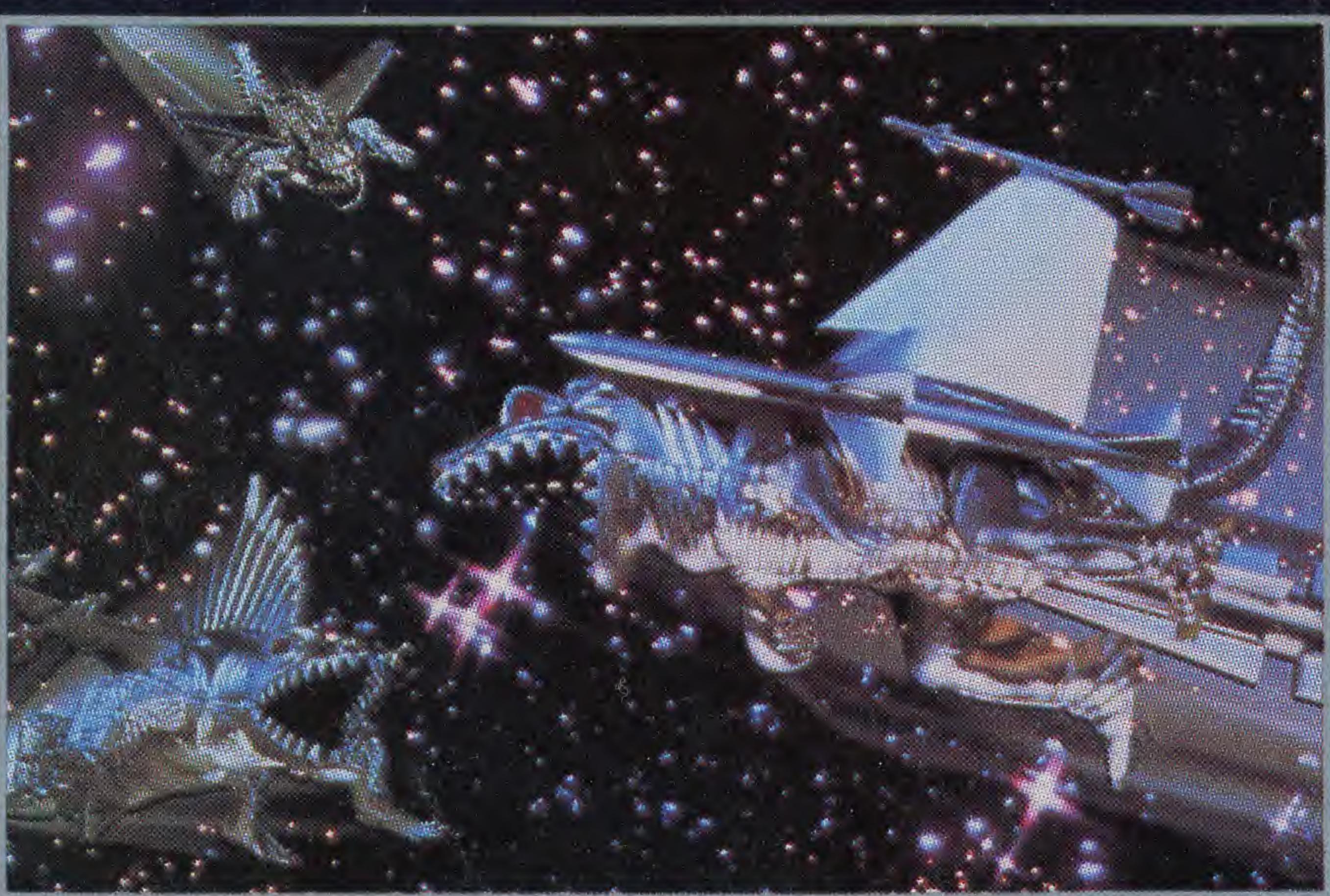
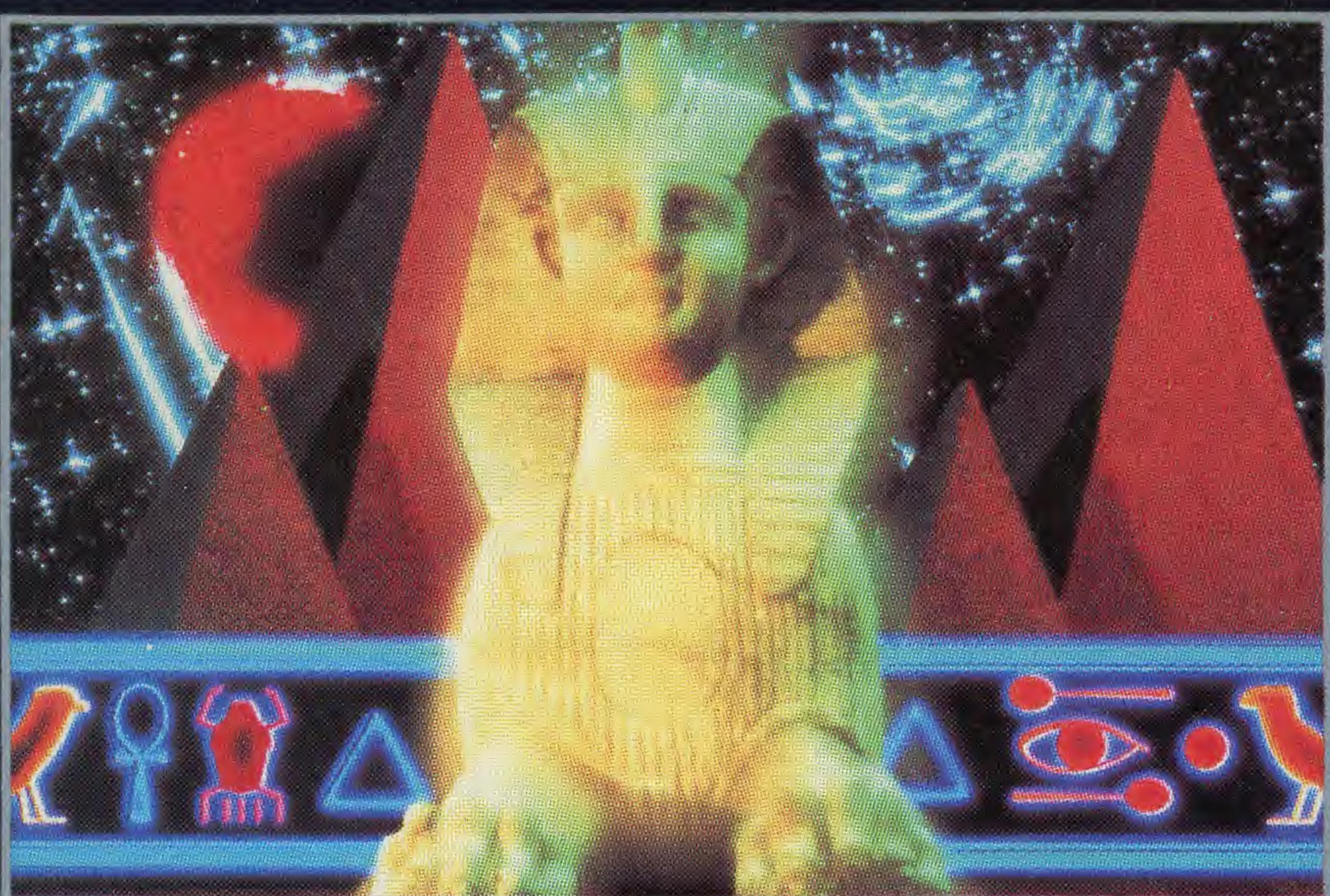
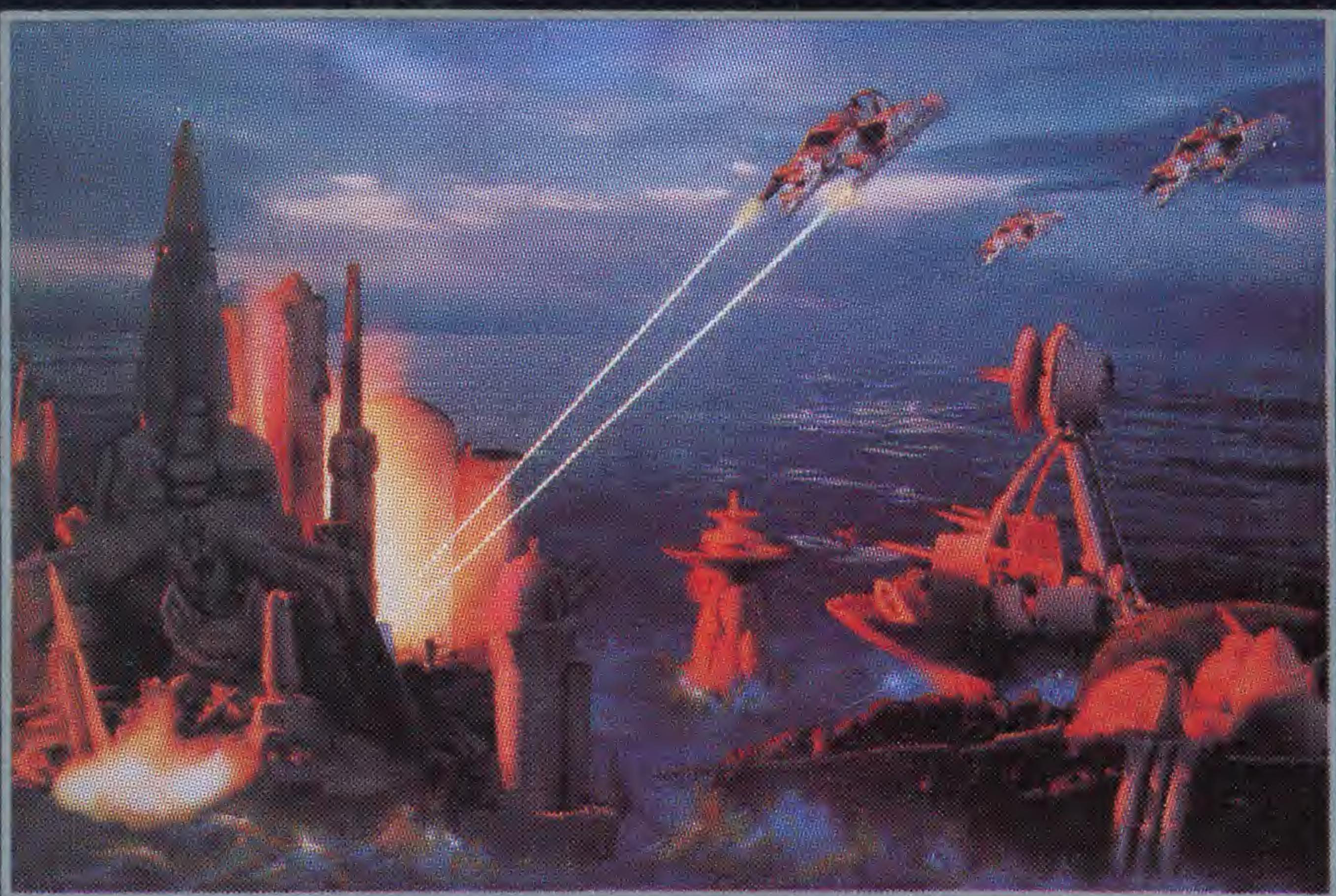


IMAGIC

VIDEO GAME CARTRIDGES FOR MATTTEL® & ATARI® VIDEO GAME SYSTEMS



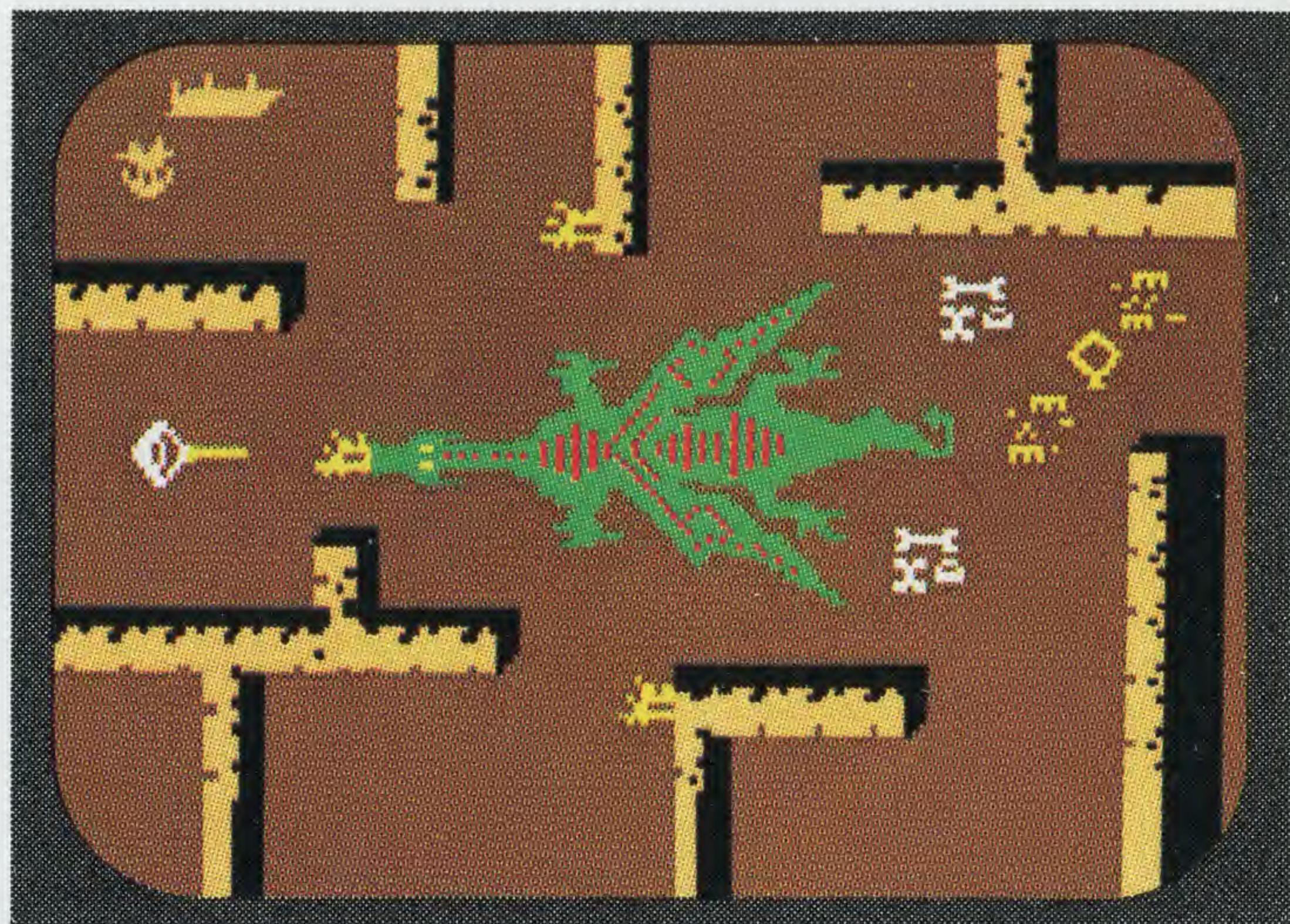
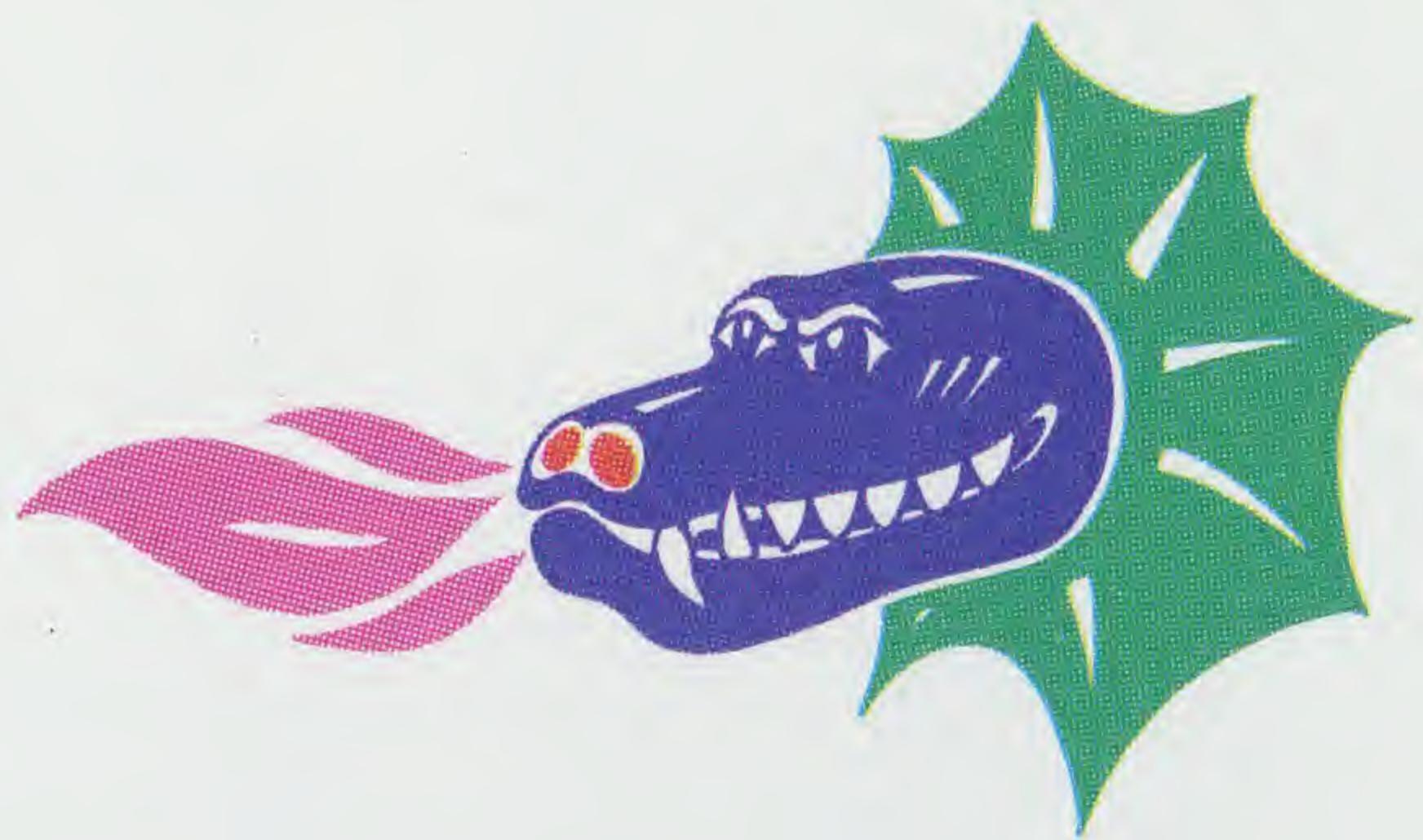
Imagic Cartridges

IMAGINATION, AND A TOUCH OF MAGIC

Videogame cartridges made by Imagic add a new dimension of excitement to your game-playing experience— whether it's on your Atari® Video Game System or Mattel® Intellivision™ System. Imagic's videogames are "Created by Experts for Experts." That's why they are the most incredibly challenging games available. Superb graphics, sensational sounds, and action that never lets up...Imagic cartridges are in a class by themselves!

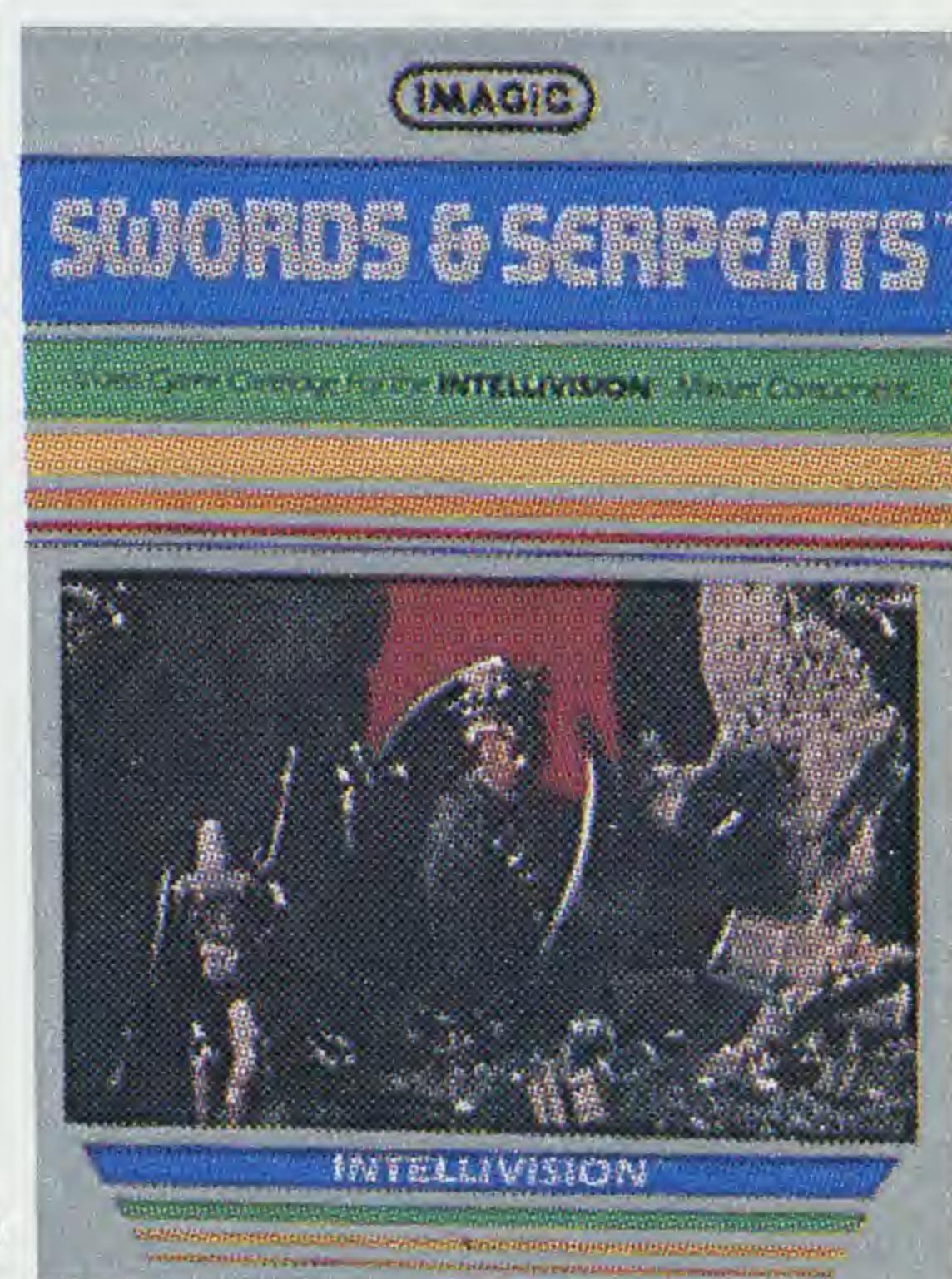
Read on to discover the fun and challenge that awaits you when you play IMAGIC games...

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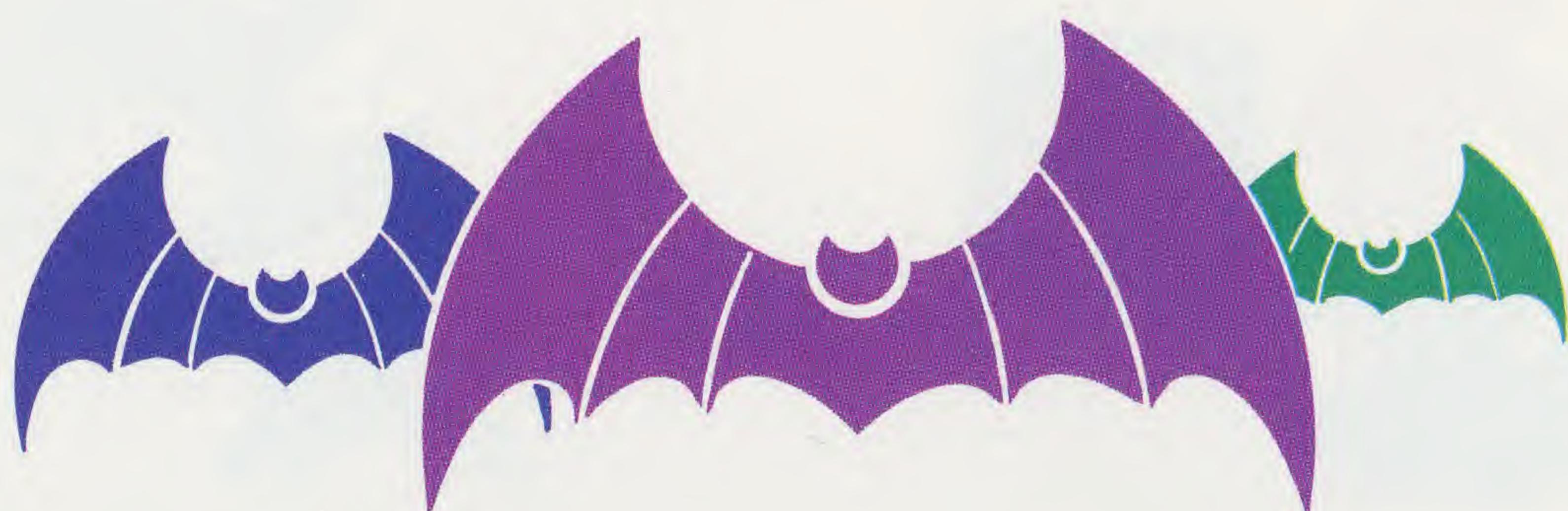


SWORDS & SERPENTS™

You're the White Knight, exploring a maze-like dungeon...discovering silver, diamonds and gold! But will you live to enjoy them? Black Knights attack, swords rend armor...you stagger on alone. More treasure awaits, but so does danger...dragons, gargoyles, booby traps and an army of enemy knights! A friendly wizard joins you. Can you protect him until he learns the spells that may save you both?



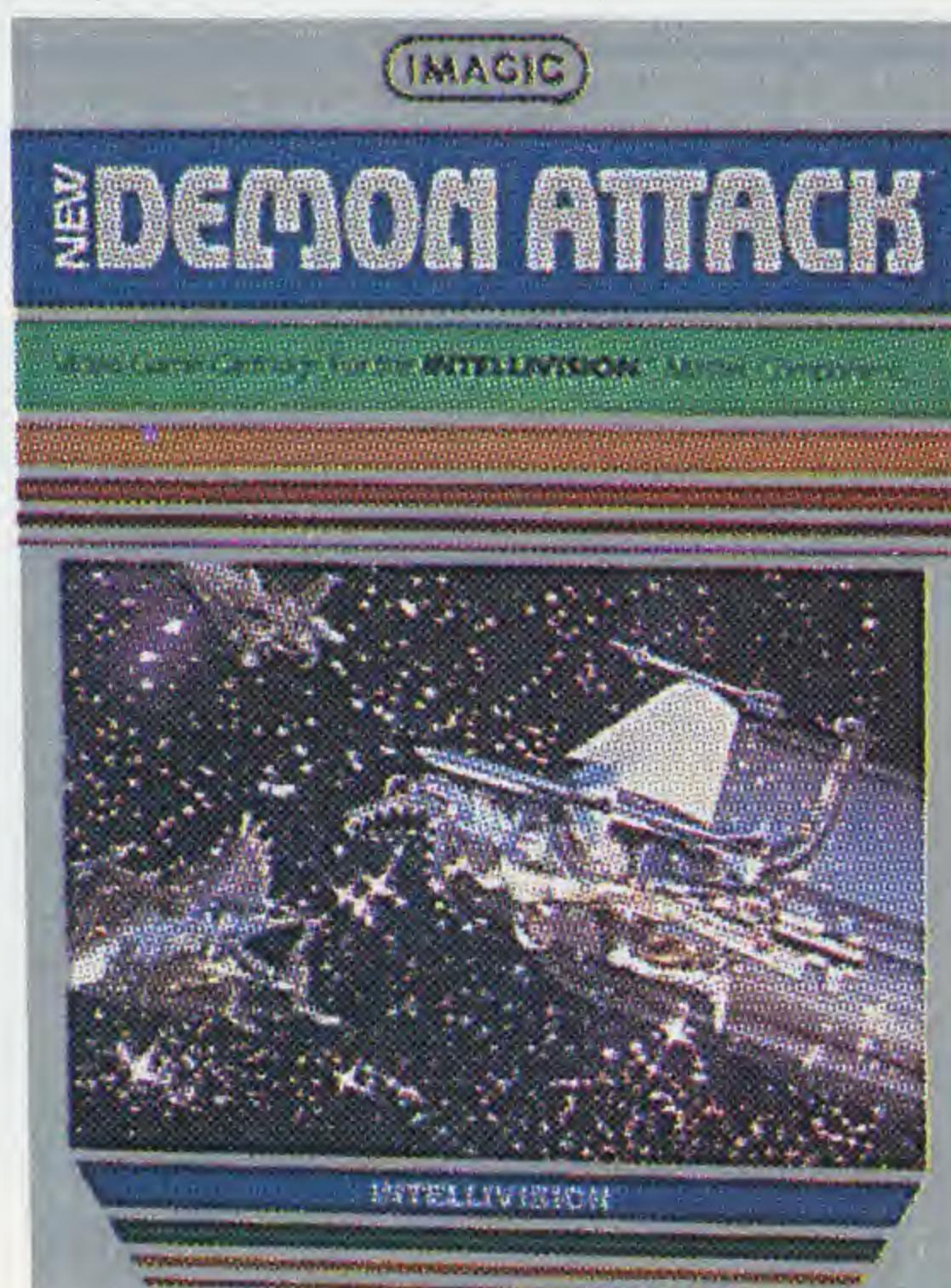
INTRODUCING GAMES BY

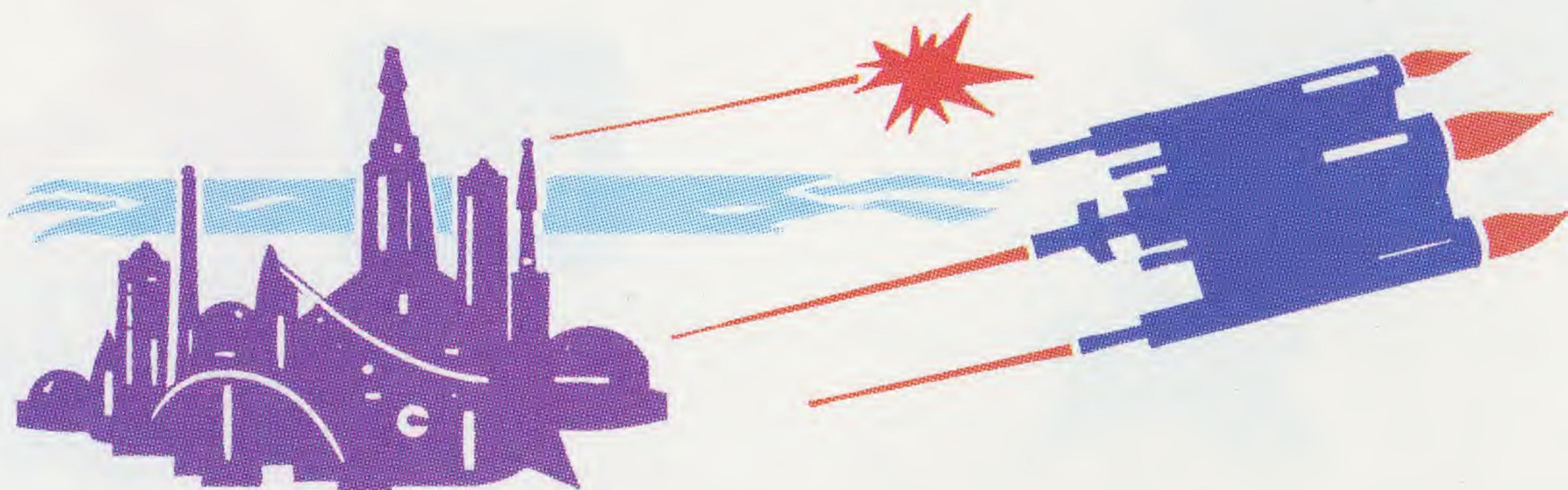


DEMON ATTACK™

An awesome array of demons attack a scientific colony on the Moon. You maneuver your laser cannon across the moonscape, returning fire in an attempt to destroy an entire army of cunning demons. The more demons you kill, the tougher the next wave of demons becomes.

Now you are left with but one choice. . . seek out the demons' home base and end their treachery forever! But as you approach their monstrous lair, your blood chills at an unspeakable horror, perhaps the last sight you'll ever see! Try to blast through the powerful forcefield to destroy the demons once and for all!

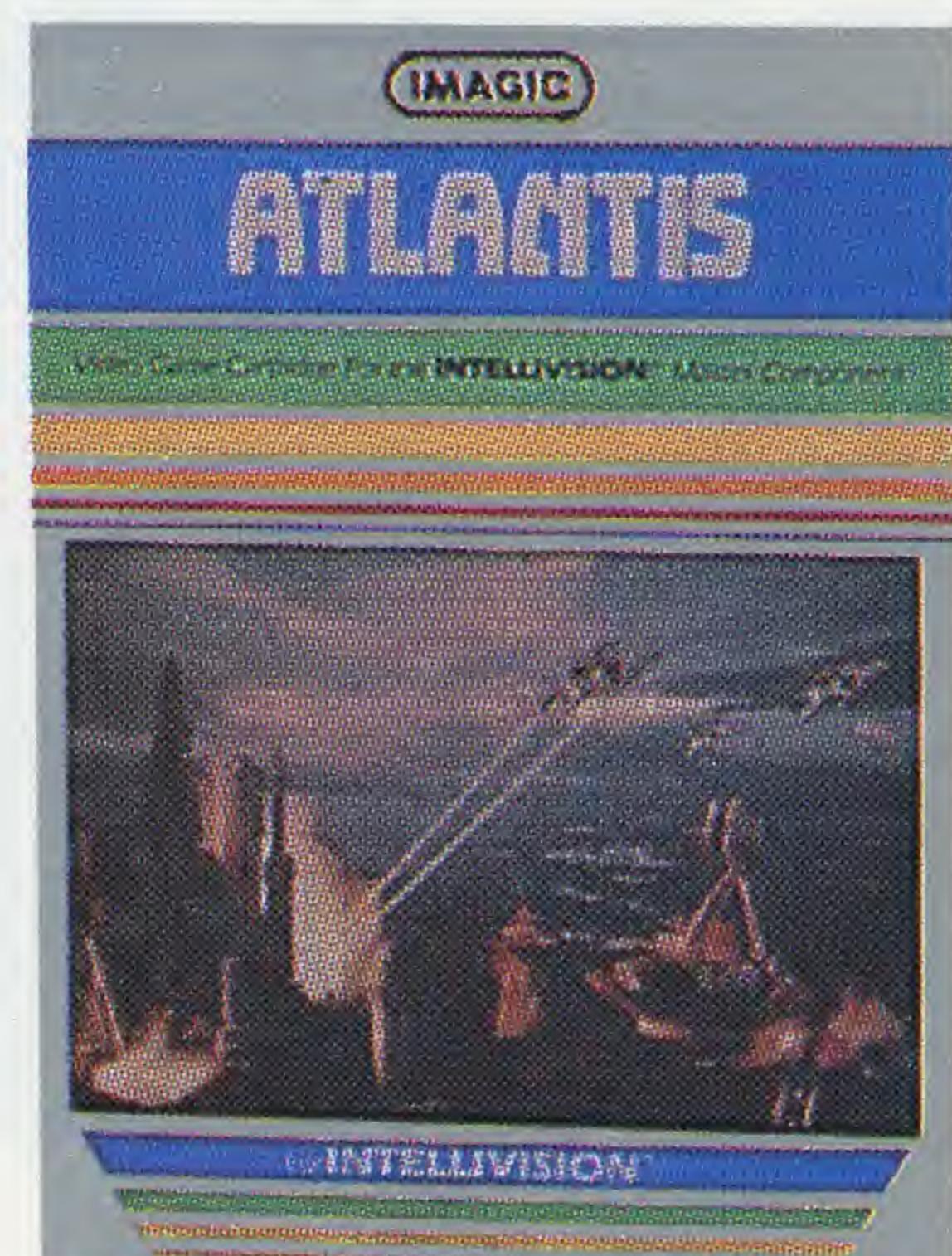


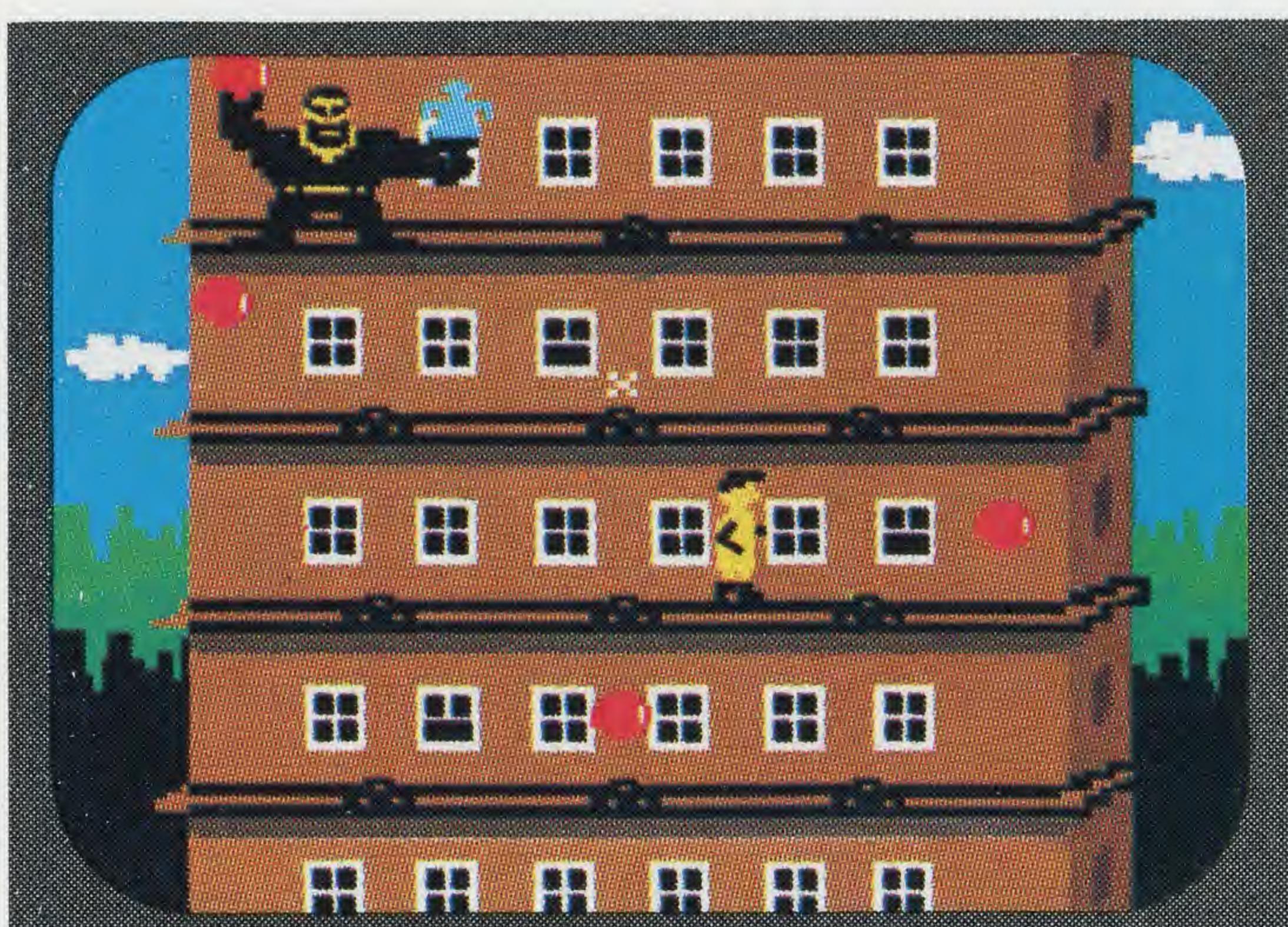


ATLANTIS

Alien spacecraft bombard the underwater city of Atlantis. Centuries of progress seem doomed. But you can't let them win. . .you won't! You man the two defense installations, firing missiles by aiming with your cross hair sights. Hit the aliens before they get close enough to destroy Atlantis!

Soon dusk appears, and then night falls. Only the constantly moving searchlights allow you to see the enemy ships. Blinded by rage, you scramble into Atlantis' last defensive spaceship and fly into the enemy-filled skies. How long can one ship survive against so many? See how many days and nights you can protect Atlantis!

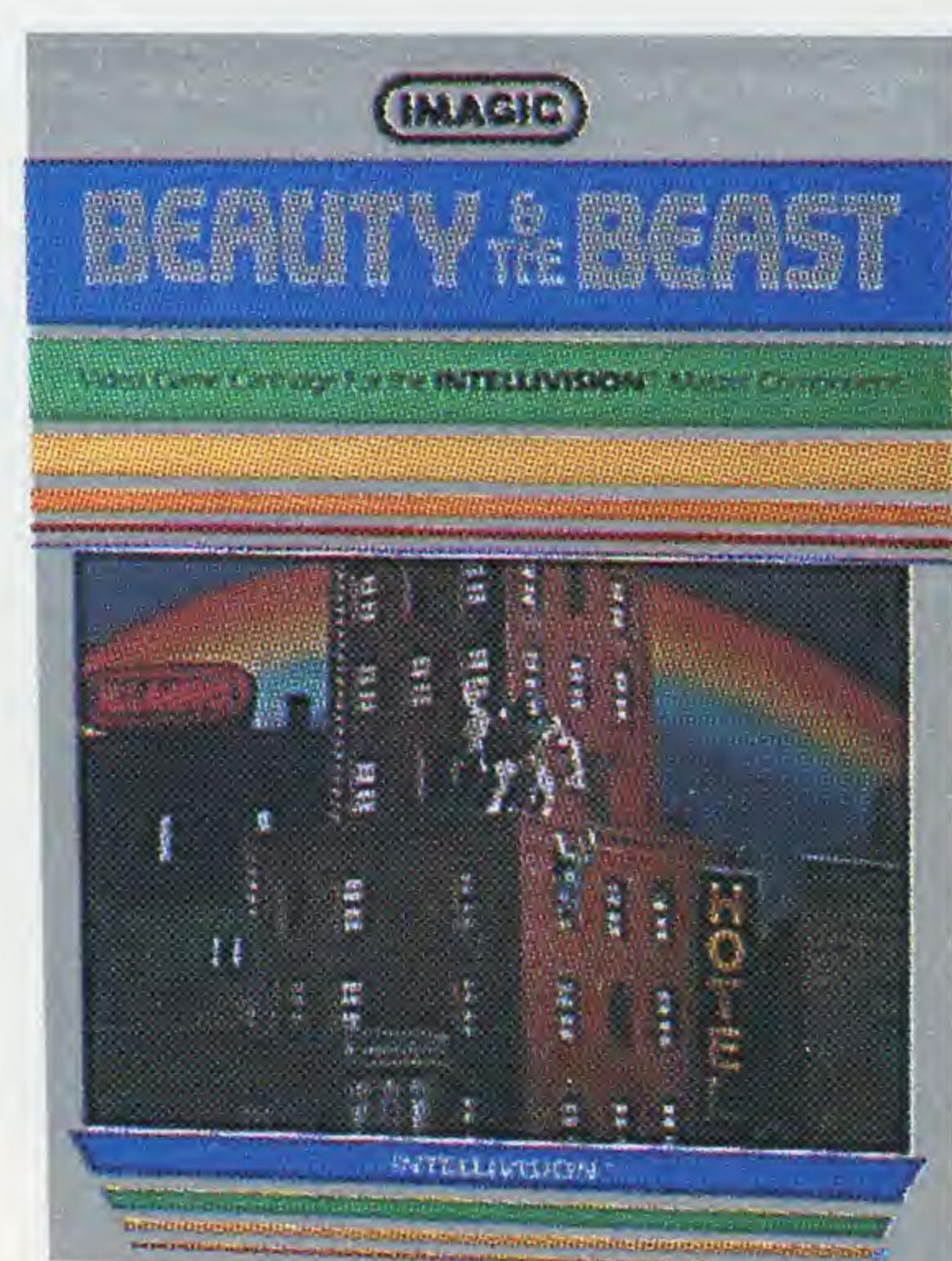


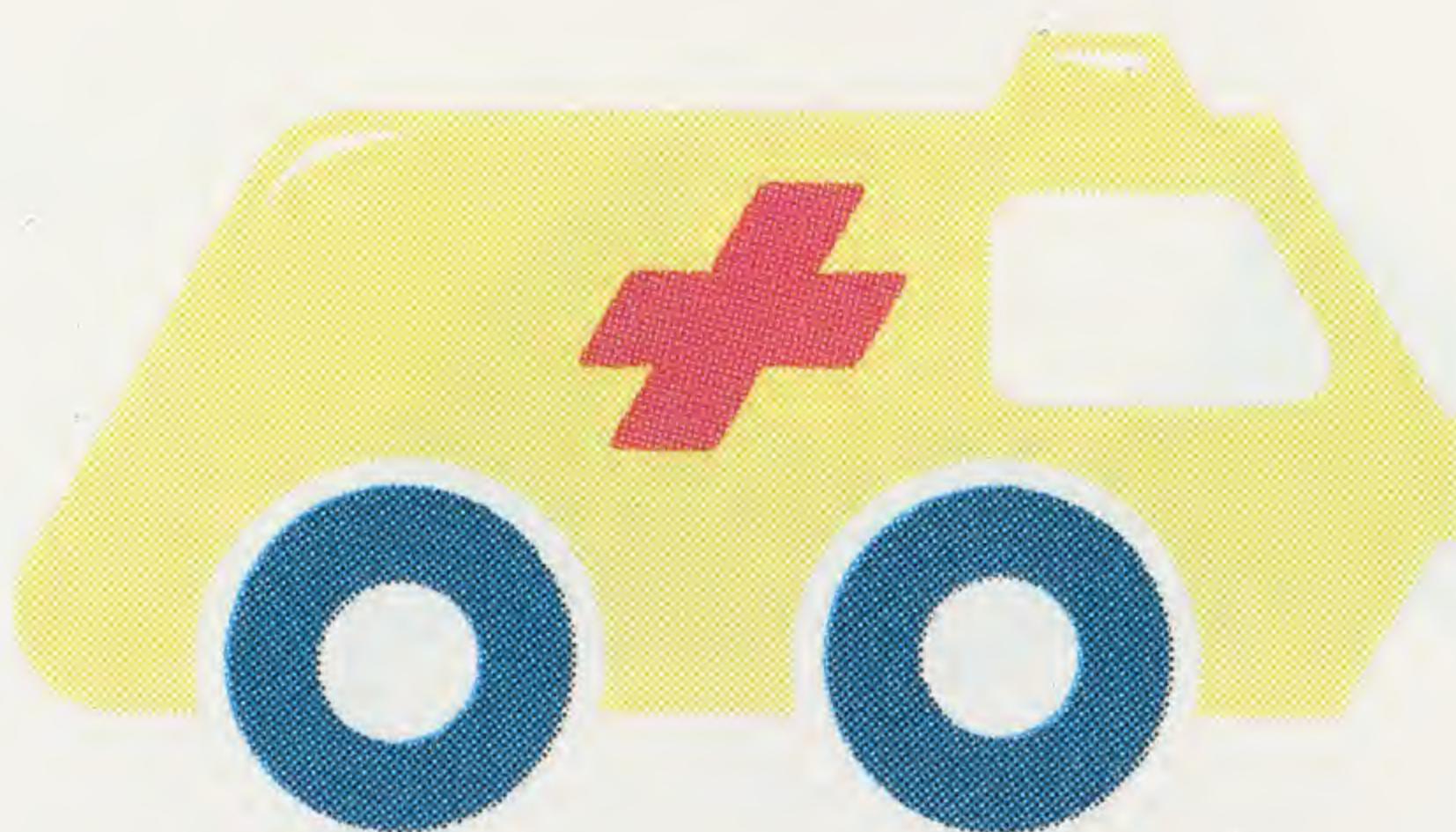
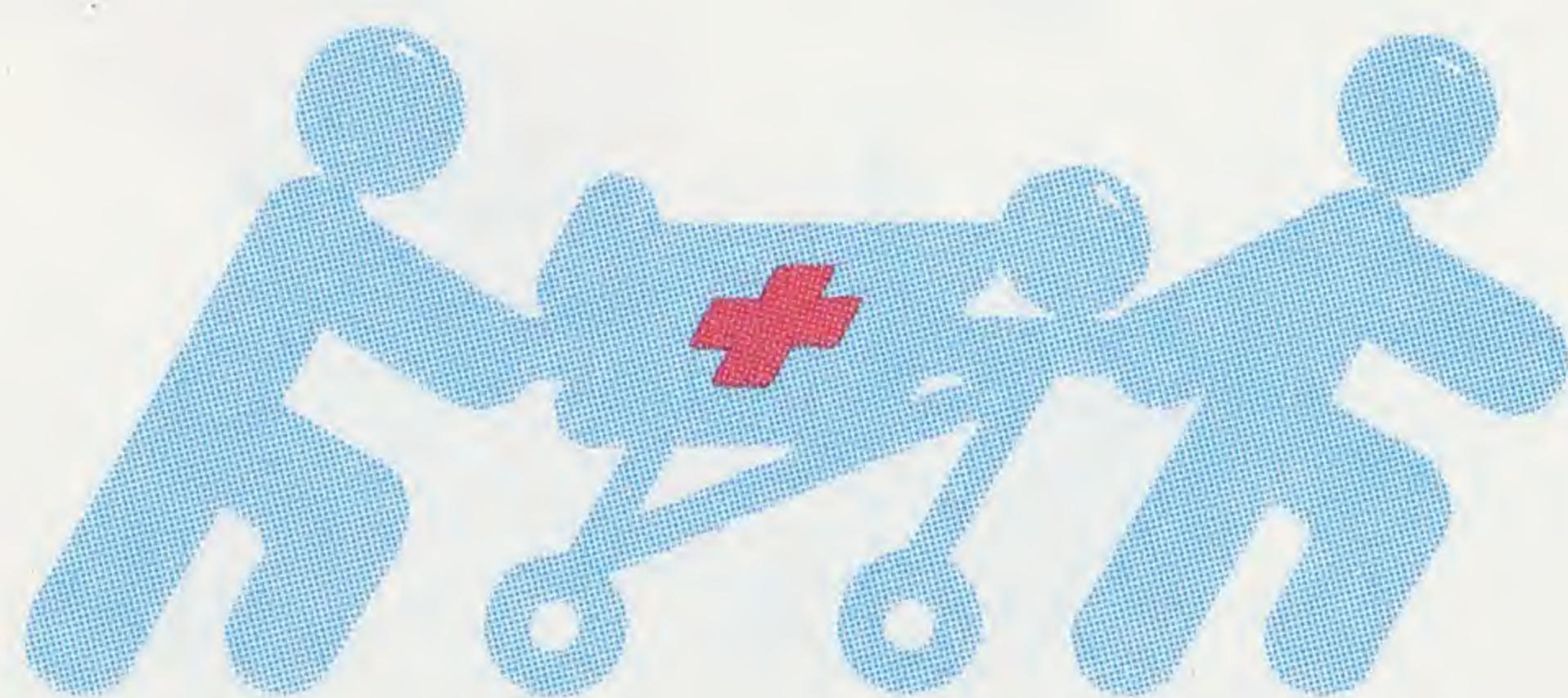


BEAUTY & THE BEAST

That bully's got the girl. It's you to the rescue. Climb the building, floor by floor. But be careful! The fearsome foe is angrily tossing boulders at you. Dodge them. Watch out for flying birds and scurrying rats. Try to catch the hearts the girl throws to you.

They'll make you superstrong and allow you to squash all obstacles. . .but only for a little while. Chase the bully up the skyscraper and see how high you can climb. The higher you go, the harder the going gets!

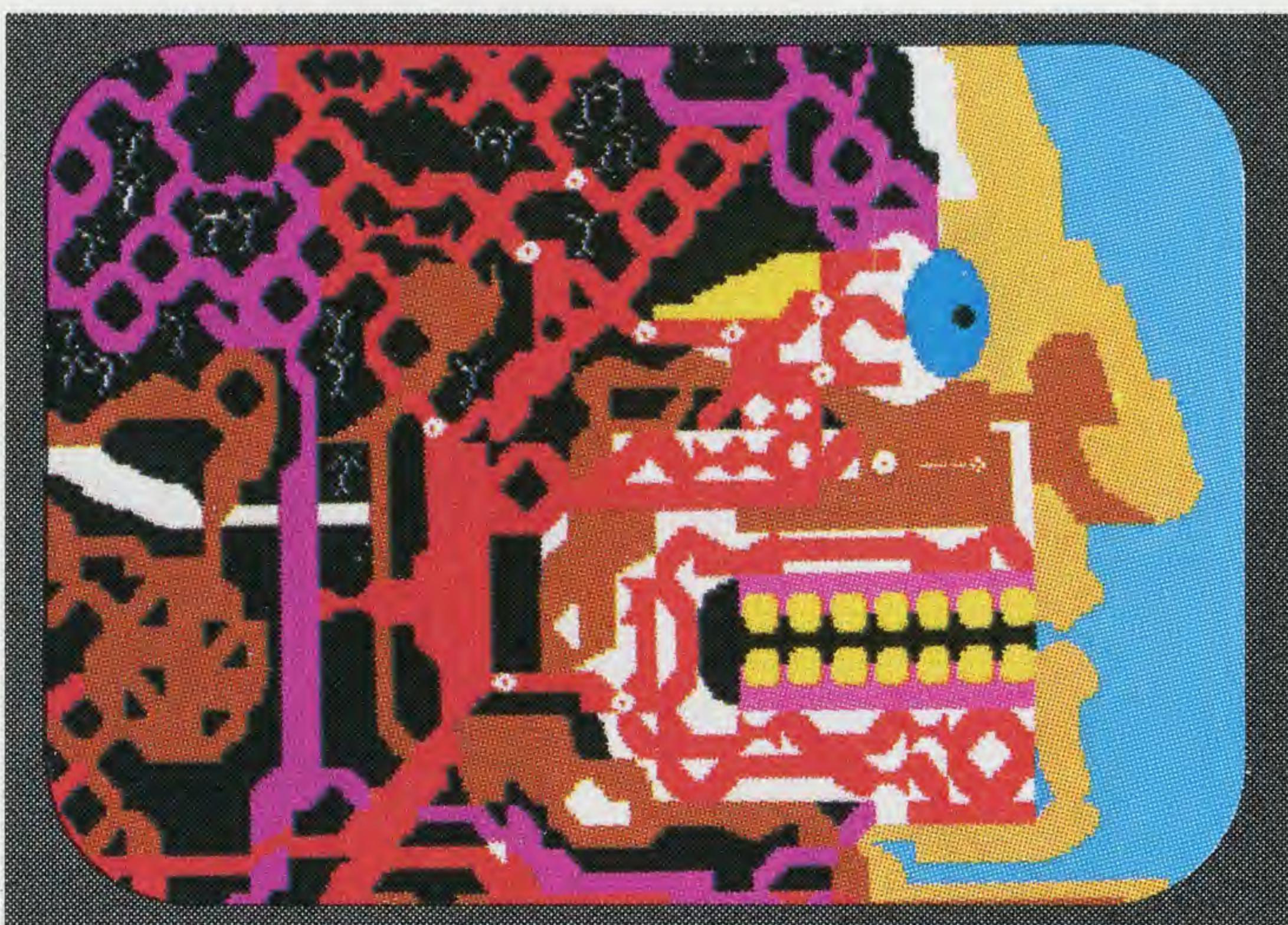




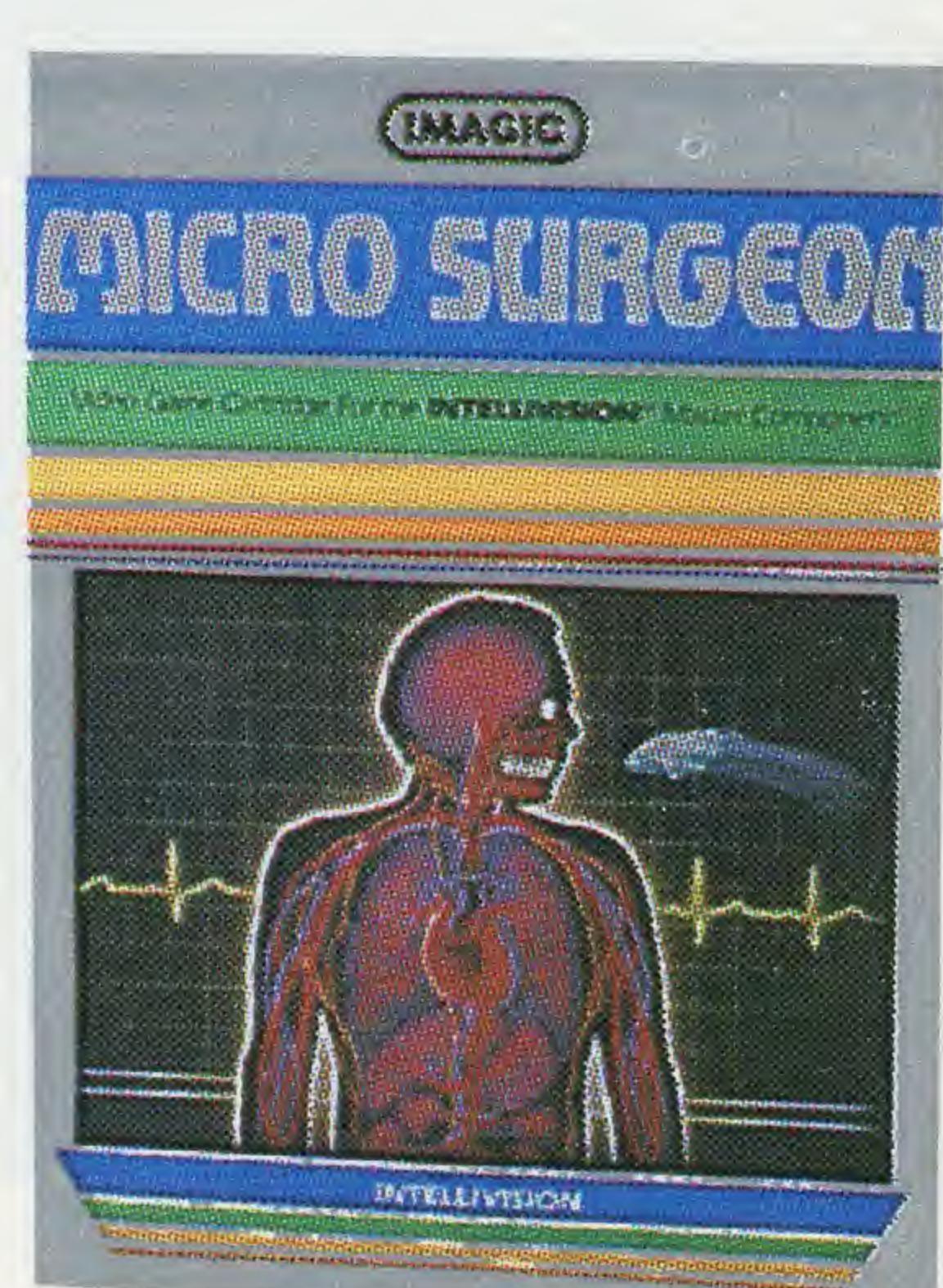
MICROSURGEON	
LOCATION	48
STATUS	INTESTINE
POWER	FAIR
LUNG	167
GALLBLDDR	Critical
HEART	FAIR
KIDNEY	Critical
INTESTINE	FAIR
BRAIN	TERMINAL
INFECTION	GOOD
	SERIOUS

MICROSURGEON™

The patient is critically ill! Check the patient's status chart to see which vital organs need immediate attention. Then navigate the tiny robot probe through the blood stream, outmaneuvering white blood cells that attempt to destroy you as foreign matter. Eliminate brain



tumors, cholesterol in the arteries, and tar deposits on the lungs. Get rid of kidney stones, gallstones, and cleanse the intestinal tract of tapeworms. Fight bacteria and viruses — but hurry! To save the patient's life, you must finish quickly!





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Poster desired (please check one):

ATARI

<input type="checkbox"/> Demon Attack	<input type="checkbox"/> Star Voyager	<input type="checkbox"/> Trick Shot
<input type="checkbox"/> Fire Fighter	<input type="checkbox"/> Atlantis	<input type="checkbox"/> Cosmic Ark
<input type="checkbox"/> Riddle of the Sphinx		

MATTEL

<input type="checkbox"/> Demon Attack	<input type="checkbox"/> Microsurgeon	<input type="checkbox"/> Atlantis
<input type="checkbox"/> Beauty & The Beast	<input type="checkbox"/> Swords & Serpents	

name _____

address _____

city _____ state _____ zip code _____

age _____ phone _____ male female

Which Imagic cartridge(s), if any, do you own? _____

JOIN

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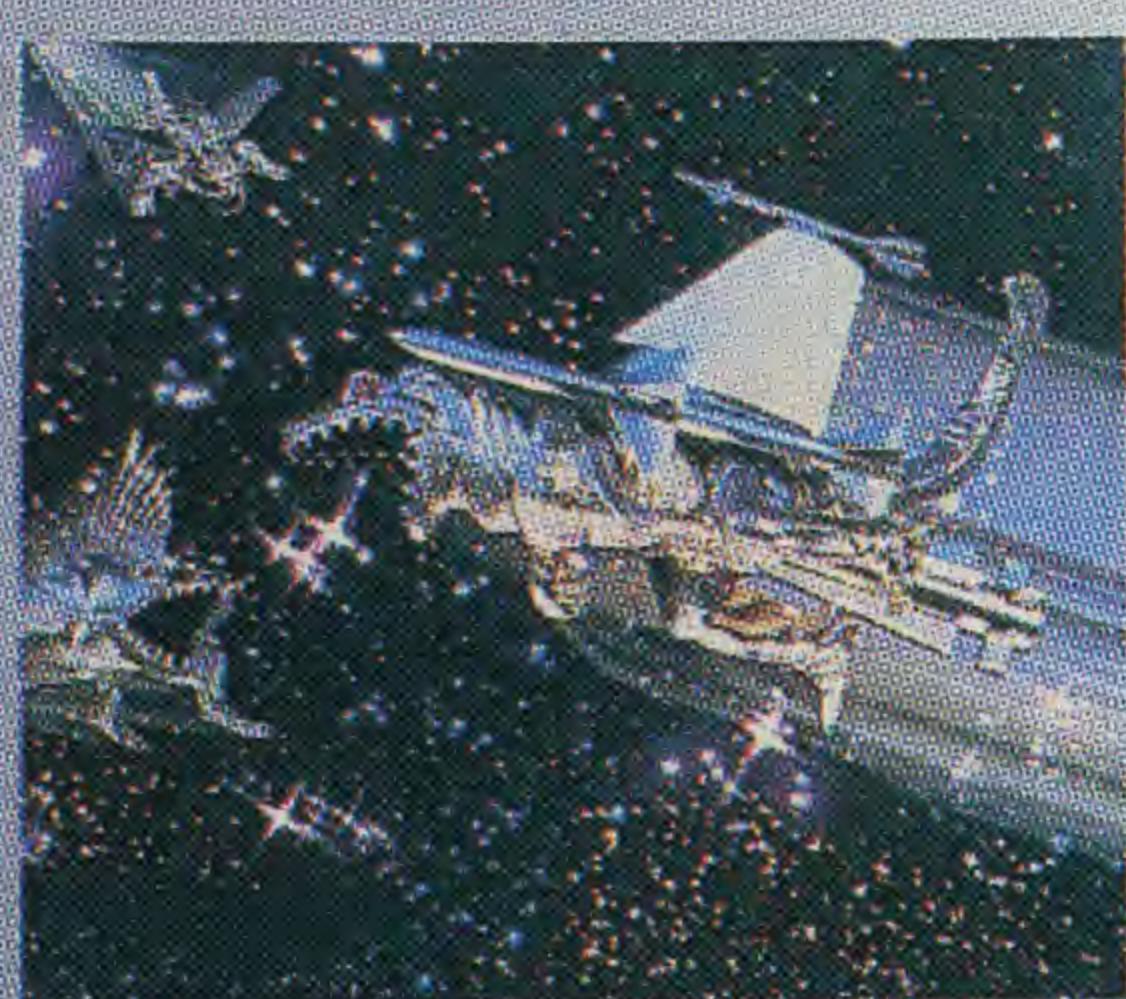
STAR VOYAGER



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US !!

EVDON ATTACK



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IMAGIC

Video Game Cartridges for the Atari 2600 Video Game System



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Video Game Cartridges for the Mattel Intellivision System



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Video Game Cartridges for the Mattel Video Game System

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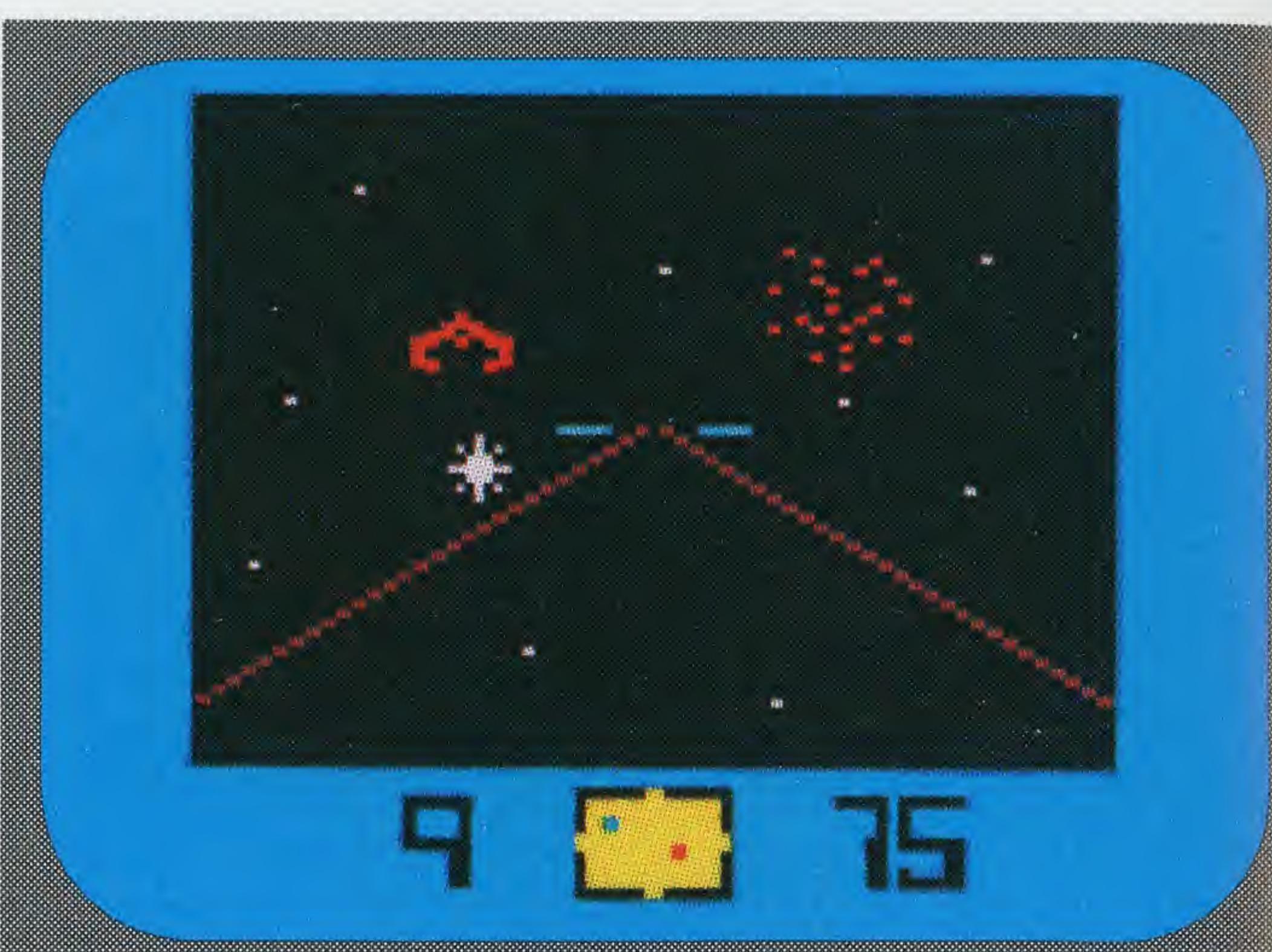
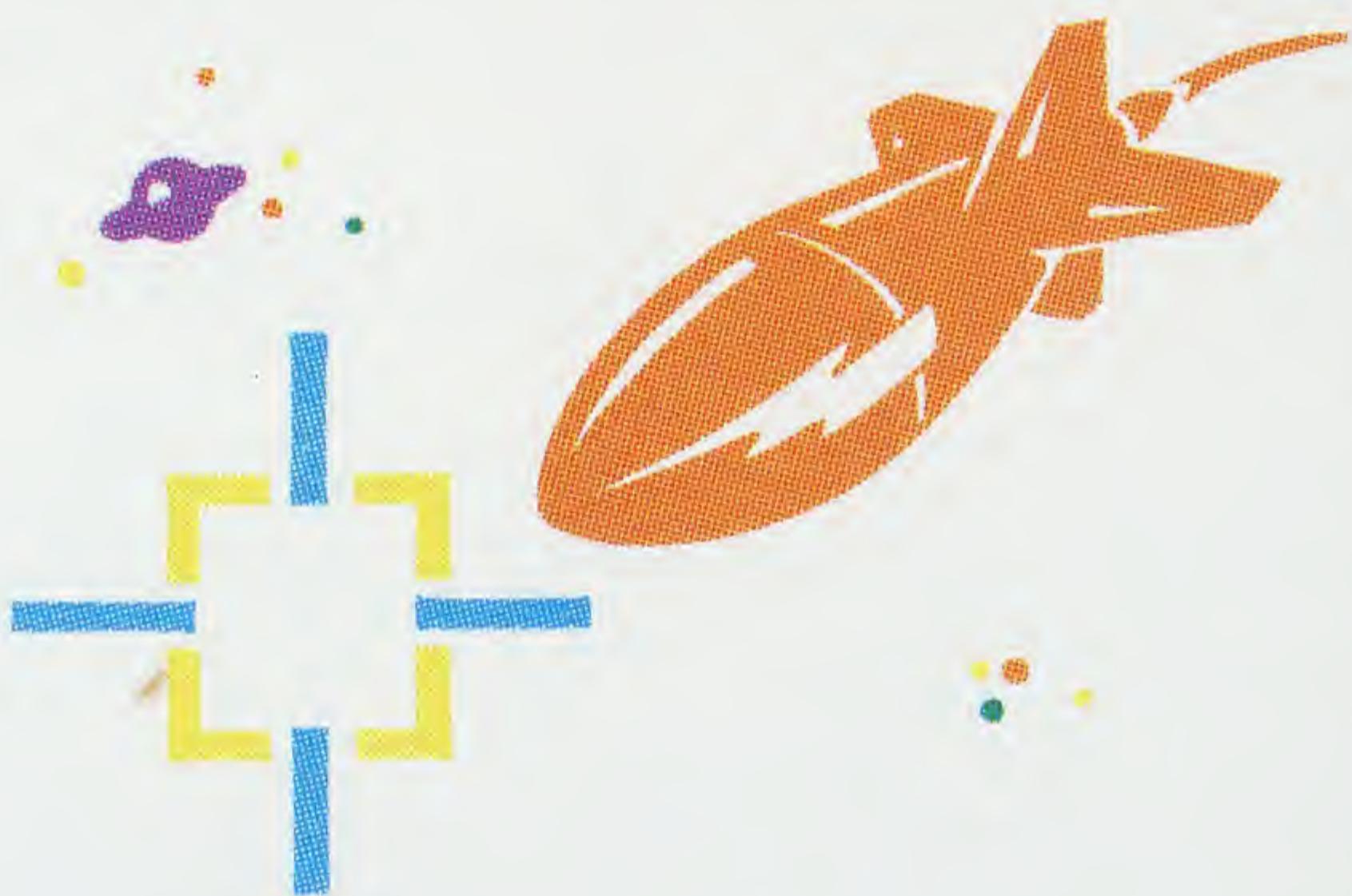
Imagic Numb Thumb Club—
"Where sore thumbs are a way of life."

GAMES BY IMAGIC FOR THE



DEMON ATTACK™

Pulsating creatures scream overhead. They attack in waves. Fend them off with your laser cannon. Survival gets tougher—each barrage hits harder! Some tricky demons divide and keep coming! It's a split-second test of reflexes and instinct. Blink—but only if you must! Don't let these clever creatures catch you off guard. It's either you—or them!

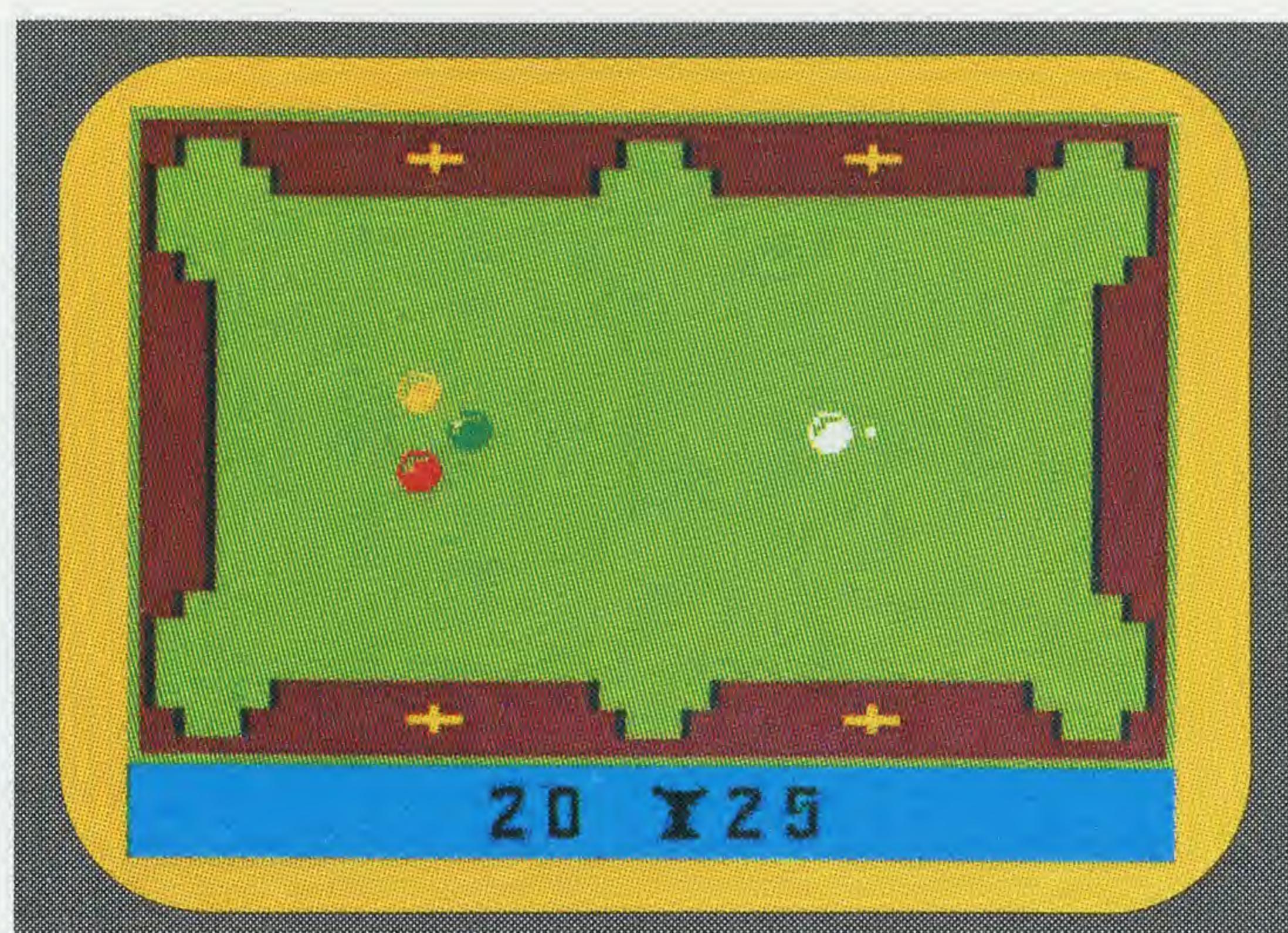


STAR VOYAGER™

You pilot the Astro-Cruiser Star Voyager through treacherous space. Your mission: penetrate the seven star portals. Radar tells you where star portals lie—and fierce enemy ships. Blast them with laser fire or photon torpedoes. Keep energy levels up—or risk destruction! Only passing through a star portal restores energy. One or two players battle to survive. Each passage becomes more perilous. But there's no turning back!

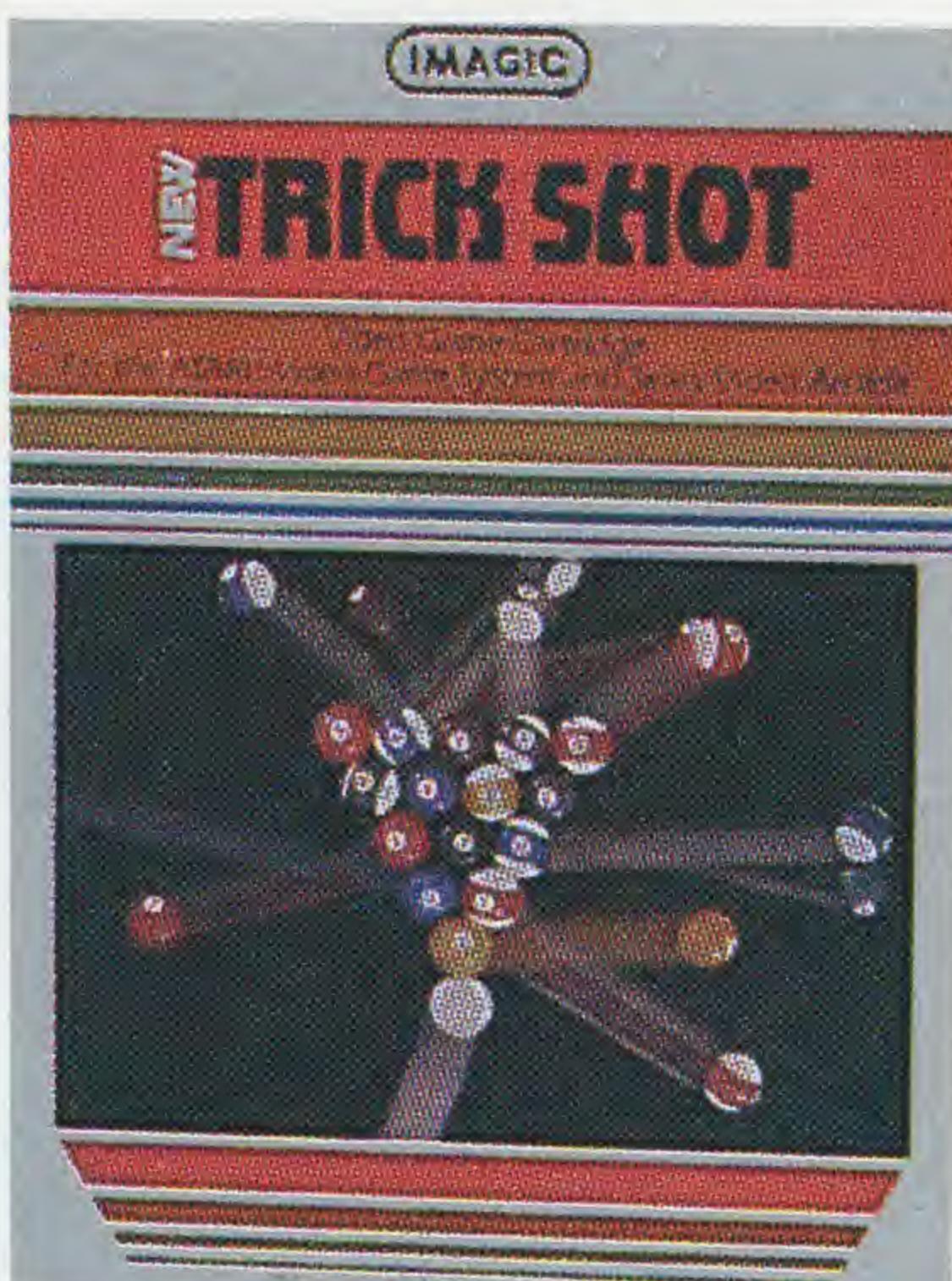


ATARI® VIDEO GAME SYSTEM



TRICK SHOT

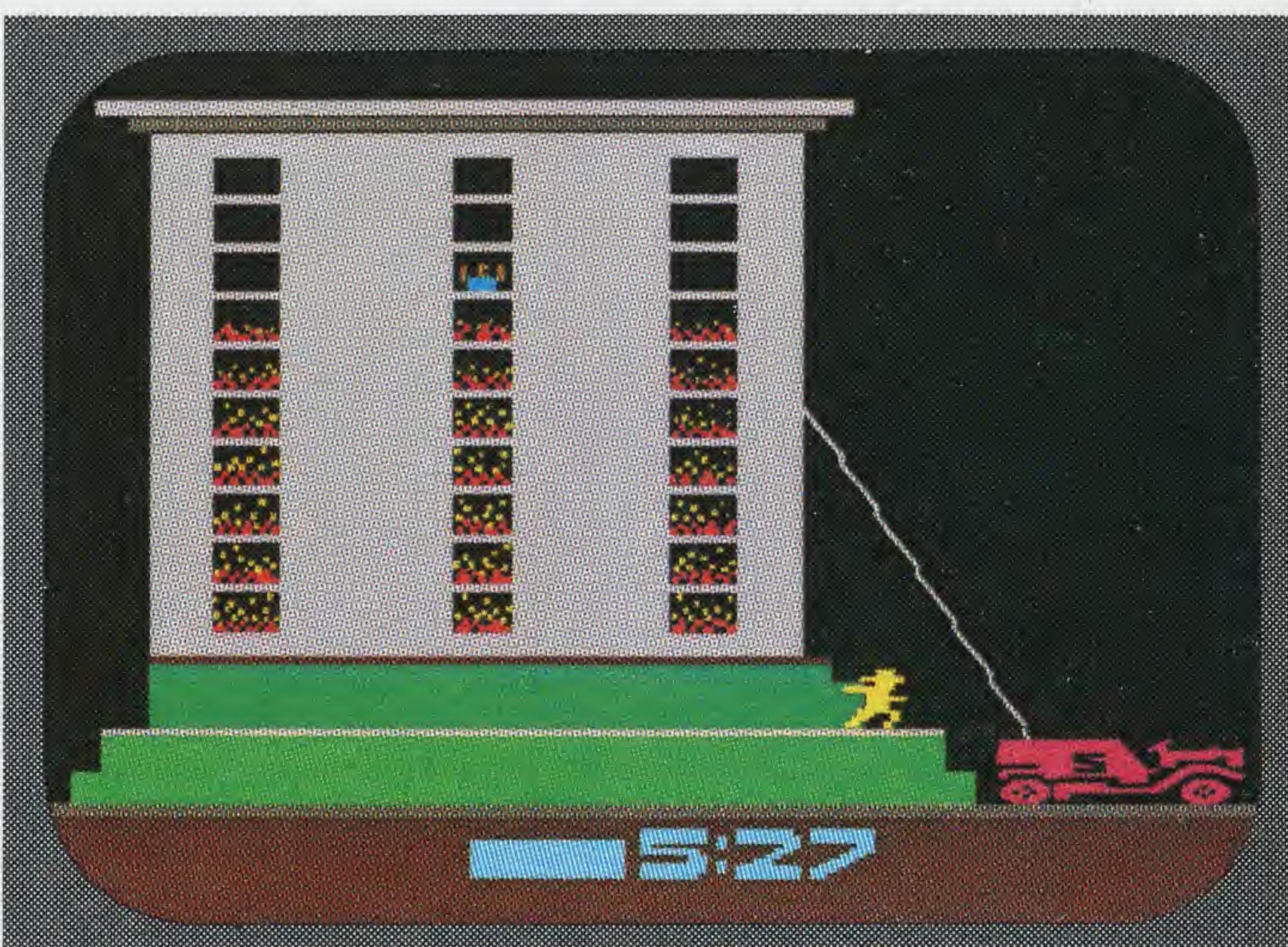
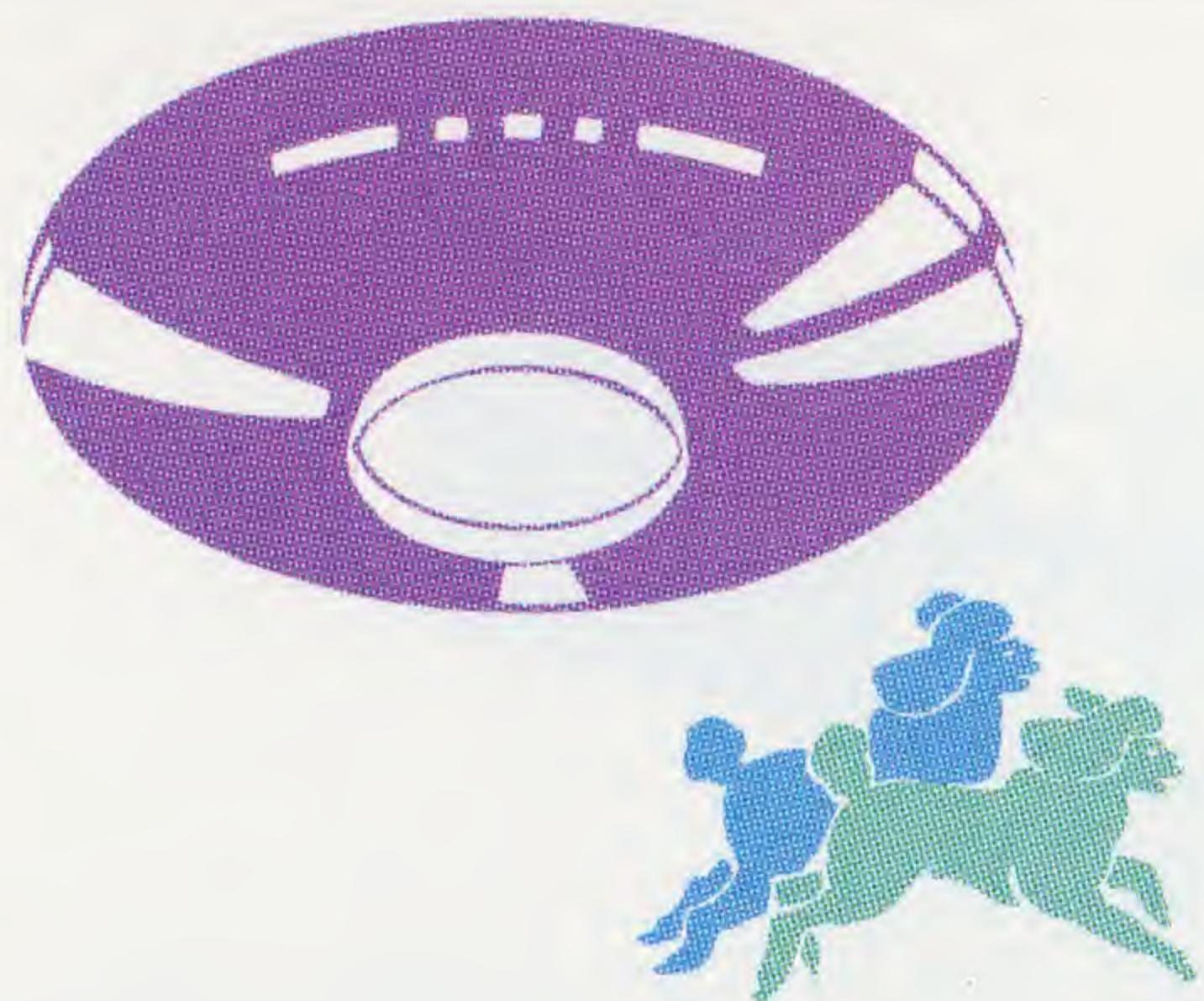
Name your game: Pool, English Billiards or Trick Shot combinations will tax any expert. One or two players compete for the winner's trophy. Authentic game play and sounds pull you irresistibly into the action. Cushion shots and just the right touch of "English" increase the challenge. Test your poise and accuracy as you chalk up your stick for some pool hall action.



RIDDLE OF THE SPHINX™

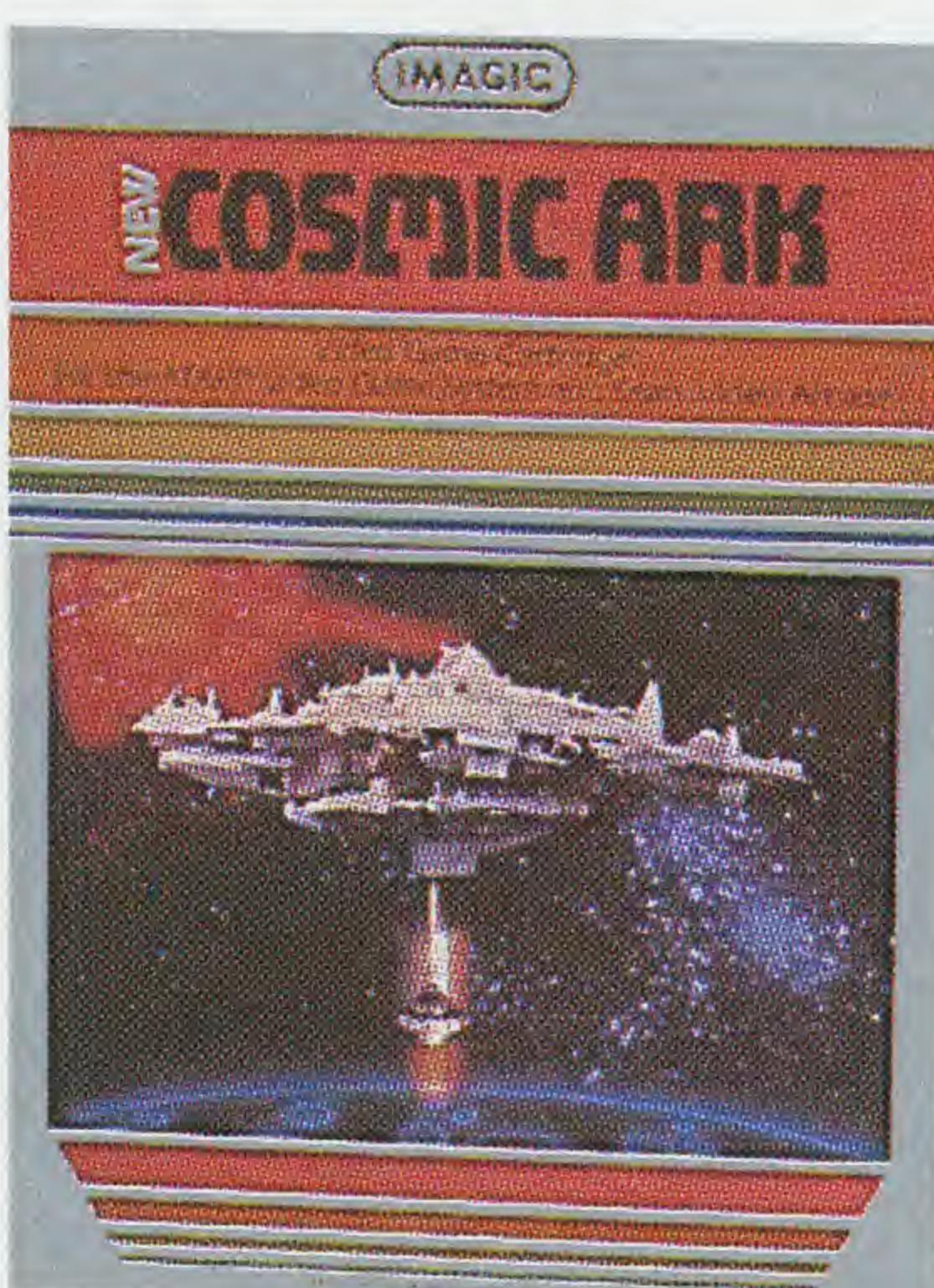
You wander through Egypt's Valley of the Kings, seeking to solve the Riddle of the Sphinx. Pyramids, palm trees and temples dot this parching desert. A flaming phoenix appears—and beware the god Anubis! Defend yourself. Collect priceless treasures and artifacts — they'll help you on your journey to the mysterious Sphinx. A must for strategy game enthusiasts.





COSMIC ARK™

The Cosmic Ark races to bring back creatures from distant planets. The awesome Ark glides through alien space. Foes attack from every side. Destroy them—or be blasted! Reach strange and distant worlds. Send a satellite to capture the skittish beasties in your tractor beam. They may duck away. Keep trying! Transport them to the Ark before another foreign horde attacks. Your mission—to seek and save.



FIRE FIGHTER™

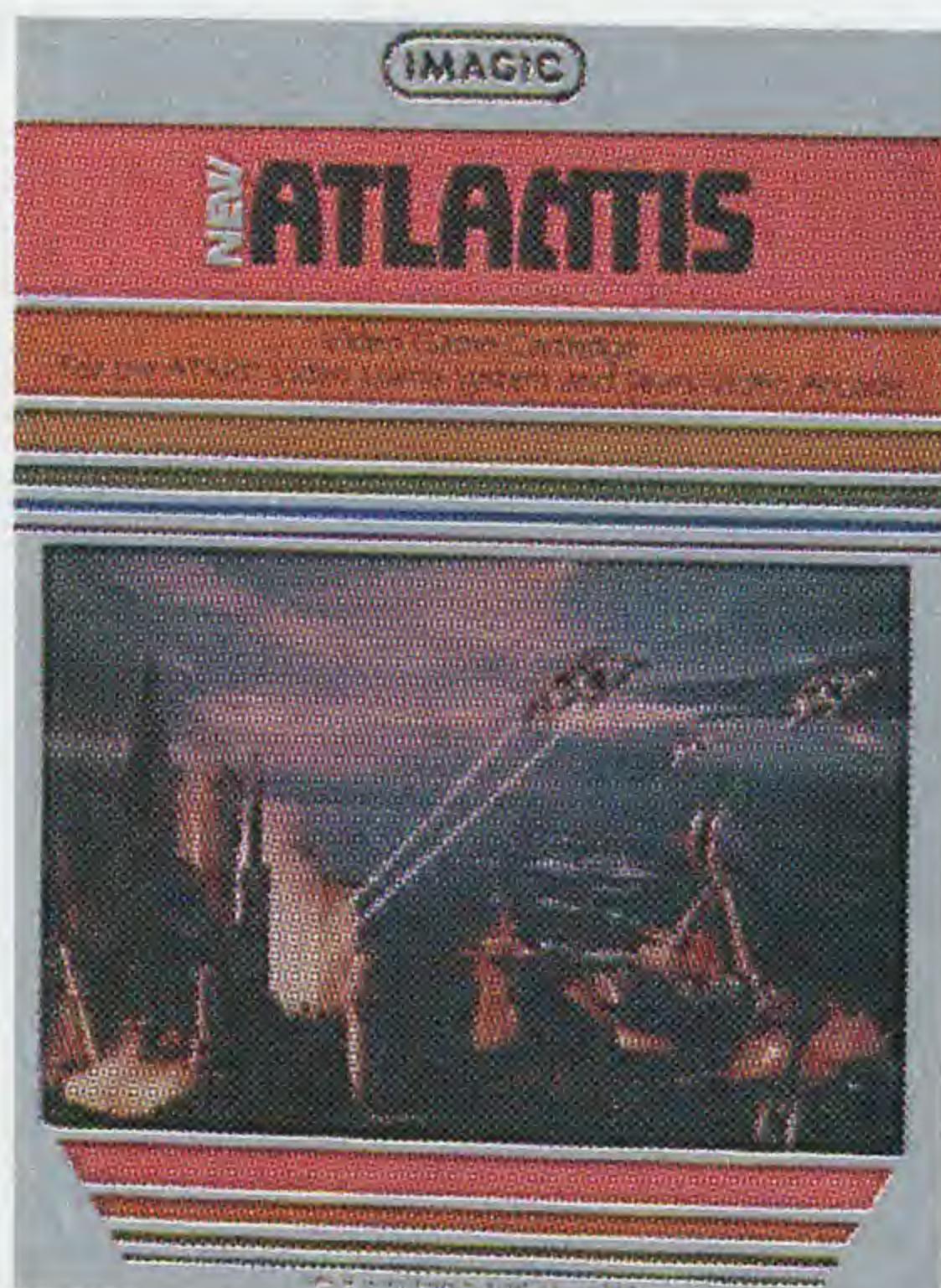
Fire Alert! Battle raging flames before they scorch a panicked victim: He's trapped in the building. He races for the roof. The blaze climbs quickly. Reach him with your ladder. Douse flames with your hose. Only you can save him! But hurry! You haven't much time. Action-packed with red-hot suspense. Fire Fighter calls for nerves of steel. It's Hero-Time!





ATLACTIS

The submerged city of Atlantis battles an unrelenting enemy assault and struggles to survive. Waves of flying foes batter the city's defenses. You command the Atlantean forces. Your three missile installations guard the skies, thick with alien aircraft. Make every shot count. Track and destroy them, or knock out their flagship and pulverize the fleet. Atlantis needs your help now!



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